

Image (1) wr gt
(2) UK tv

Phines

Presentations

Tactics (Research Paper)

Electoral Reform

Meeting of Shadow
11 APR 75 CCO

to discuss K Joseph's
paper

Background

1. Reggie. I do NOT agree with ONE little
bit

Colman

Up to 1970 Consensus was a Conservative ^{Consensus} Not a Labour one

Howe 1970 ~~was~~ manifesto was a departure from Consensus ^{Consensus}

It does NOT differ from the present document

What we failed to do was to explain it & present it properly.

Margaret
~~Colman~~

Do you do believe in capitalism?

Ian That's almost blasphemy. I don't believe in Socialism.

Margaret To conserve a free society you must have a mixed economy.

Keith - The hundred years of ^{relative} decline (since the Great Exhibition) is objectively demonstrable. There was NOT ^{Consensus} a consensus ~~str~~ before 1970.

Angus 1960-2 Consensus began to move ^{Towards Soc^ml} ~~left~~ ☹️ But how far revulsion & feeling is going to create a change of atmosphere in our direction.

● Margaret 1962. They identify security ^{& stability} with Lab ☹️

Raison - Too much misery in Keith's paper.

~~We~~ There are matters on wh. we have got to operate a consensus. eg. we must try & persuade Healey to produce a sensible budget.

● Maudie ~~The~~ ^{That} ~~the~~ is not on. The Right of the Lab ~~ply~~ will always let us down.

Pym Society is moving more left. There must be continuity. which means a broad measure of agreement - The Keith paper is a recipe for disaster.

Heseltine Europe's performance is better than ours. —
I c^d not find people of people who wd identify themselves with the paper. We need a deeper analysis to find what people are & what their attitudes are

Heseltine , On TV we don't look like ~~anybody~~ ^{any one} they ^{people}
know.

W.W.W The most fatal thing in politics is to try
and look different from what we are. People
always complain that I look very large on TV.
What is: they say if I appeared in a bathing dress?

~~It~~

Norman Fowler.

Alack - Danger of muddling two things - You
need to command consensus to get power -

Michael Heseltine - What I meant to say was that

we were allowing the wrong people on the programmes.

Humphrey Atkins HAIR SHIRTS have gone too far.

Geoffrey Howe As director of Market Research - ~~but~~ ^{We} must

first decide what we wish to communicate, then present
it right.

Stevan What has happened is a collapse of national
self confidence. We want to get away from
introspection.

Margaret. All our policies were right - All your presentation was wrong. ^{too} hard text.

Younger Conservative defectors - The great majority of Scots do not wish to break up Britain. Conservative defectors in Scotland had a more attractive haven to go to ^{many} in England - ~~The~~ They defected for the same reason.

DEFENCE

George Younger.

Defence without ⊙ Easier to present than defence

within ⊙ We failed to make our wit run ⊙ It does NOT involve confrontation ⊙ Every hospital to have stand by generation ⊙ Nucleus of officials ⊙

Reg Maudling ⊙ Defence without. Shall we give defence a higher share

of expense ⊙

Jan Gilmour.

