



*Richard. I am  
very doubtful about the  
wisdom of*

10 DOWNING STREET

*embarking on this at  
the present time. I do not*

Prime Minister

"THE QUARTERLY REVIEW"

*believe it would achieve its  
objective. A similar article in the*

1. Herewith Memorandum dated 24th July addressed to you by Alan Howarth.  
*Daily Telegraph would have a much*
2. At his request I have not submitted this to you earlier because since he dictated his Memorandum, Peter Thorneycroft has been reviewing *wider* the finances of our Party, and Peter was concerned about the cost of *auditing* the proposed new publication. Peter has now given his approval for the Memorandum to be submitted to you. *net.*
3. I have discussed this with Richard Ryder. Neither of us is enthusiastic about the idea, not least because there is already a surfeit of publications of this kind, and we wonder to which particular audience this will be aimed.
4. Alan Howarth says that it will be aimed at Tory MPs, those in receipt of our Whip in the Lords, Constituency Officers, C.P.C. Chairmen etc.
5. Richard points out that it would be more cost effective to distribute, through Central Office, in its existing regular distribution procedure, helpful articles from periodical newspapers (e.g. the Forsyth article in "Now" about local government expenditure) rather than embark on this new Review, which will be costly both in terms of money and man hours at Central Office and Research Department.
6. Furthermore, there is, as you know, a division of opinion at Central Office between Peter Thorneycroft on the one hand, and Gordon Reece on the other. Peter is (I hope I do not misrepresent him) inclined to the view that we must continue to win the intellectual argument for the free society. Gordon believes that we should maintain our emphasis on persuading those who voted Conservative for the first time last May (particularly skilled workers) that our Party deserves their continuing support. Gordon believes that we need to direct our propaganda as much at readers of the Sun newspaper as at the intellectuals. If The Quarterly Review was to go ahead, this would be perceived, in some quarters as a victory for those who believe that we should concentrate our propaganda on the upper end of the market, at the expense of those who will not read a Quarterly Review of this kind.
7. Richard also points out that the impact of articles which appear in a Quarterly Review published under the auspices of the Conservative Party is likely to be less than if those who contribute to the Review were to continue to secure publication for their articles in newspapers which will be perceived to have much greater independence, and a much wider readership and credibility than the new Review.
8. The proposed Quarterly Review is supported by Peter, Keith, Peter Uttley and Alan Howarth. I wonder whether you would like to have a word with Peter about this, before giving your approval.

12th August, 1980

Ian Gow.



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# Conservative Research Department

32 Smith Square Westminster SW1P 3HH Telephone 01-222 9511

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STRICTLY CONFIDENTIAL

Director: ALAN HOWARTH

24th July, 1980

ATH/JLS

THE PRIME MINISTER

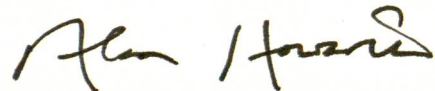
"THE QUARTERLY REVIEW"

Peter Utley and I would like to seek your blessing for a new publication to be entitled "The Quarterly Review". I attach a note describing the general conception, together with a draft table of contents for the first issue.

We believe that it is a good moment to start a publication of this kind and that it would serve a valuable purpose which is not at the moment being met.

We have talked about the idea with Sir Keith Joseph and Lord Thorneycroft, both of whom have given us their support.

If you approve of the principle of such a publication we would very much like to go ahead straight away. If we can commission articles before the House rises there is a possibility of being able to publish the first issue in time for the Party Conference, which would be very helpful for the initial launching.



ALAN HOWARTH



STRICTLY CONFIDENTIAL

"THE QUARTERLY REVIEW"

It is proposed that the Research Department should produce a magazine entitled "The Quarterly Review".

The publication would be addressed to leaders of opinion as well as to the more thoughtful kind of Conservative Party member.

"The Quarterly Review" would be a forum for discussion by Conservatives of political, economic, social and philosophic issues. It would demonstrate that the Conservative Party has a vigorous intellectual life but that, unlike its opponents, it has the strength to contain and reconcile varieties of temperament and emphasis. The policy of the Editors would be to publish contributions marked by courtesy and loyalty as well as by intellectual quality. It would be expected that articles should be well written, in a style acceptable to the intellectual layman, and that they should be in some degree topical.

The Editors would be Peter Utley and Alan Howarth. It is envisaged that there should be an Editorial Advisory Board which would meet from time to time to discuss the progress of the magazine and to suggest future lines of enquiry. Members might include Sir Keith Joseph, Sir Ian Gilmour, Mr. Angus Maude, Professor Hugh Thomas and Mr. Robert Rhodes James.

The Editors would hope to persuade leading academics, journalists and professional experts as well as politicians to contribute articles. They would also hope that members of the Research Department would contribute regularly.

The magazine would be vigorously marketed to potential subscribers, and should have a valuable part to play in helping the Conservative Party to maintain the intellectual and moral initiative.

ATH/JLS  
24.7.80.



Proposed Table of Contents. Issue 1. October 1980

- FOREWARD To be written by Peter Utley and Alan Howarth  
Signed by Margaret Thatcher
- LEAD Lord Blake on "Conservatism in 1980"
- 2nd John Biffen on "Patriotism and the Economy"
- 3rd Sir Ian Gilmour on "Tory Approach to Foreign Policy"
- 4th Adam Ferguson on "After Devolution"
- PROFILE Lord Harris of High Cross on "Milton Friedman"
- ABROAD Hugh Thomas on "US Presidential Elections: The Meaning  
for Britain"
- DEBATE LORDS REFORM For Reform: Sir Max Beloff  
Against : Nicholas True
- ALSO David Martin on "A National Church?"  
Chris Patten on "Sport and the National Life"  
Christopher Booker on "Conservation v Free Enterprise"  
(Is excessive concern for conservation  
stifling progress?)
- THE PARTY'S HERITAGE Lord Coleraine on "Bonar Law"
- BOOKS Edward du Cann on "The Castle Diaries"  
Frank Johnson on "Nixon" by Lord Longford  
Ronald Butt on "The Recovery of Freedom" by Paul Johnson  
Prof. Michael Oakshott on "Conservatism" by Roger Scruton  
Robert Conquest  
or on "The Socialist Phenomenon" by  
Edward Norman Alexander Solzhenitsyn
- LETTERS Various contributors to Issue 1 to be invited

FOR FUTURE ISSUES

- Hugh Thomas on South America  
Sir Fitzroy Maclean on Yugoslavia  
Kingsley Amis on The Arts Council  
William Deedes on Press and Government  
Cabinet Ministers  
Report on the Conference  
Robert Conquest  
Kingsley Amis "Language and Politics"