

## Conservative Research Department

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KB/SEN

Director: ALAN HOWARTH

Mr. Ian Gow M.P.,  
10 Downing Street,  
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26th February 1980

Confidential

*Dear Ian,*

### Tracking Research

As part of the "tracking" exercise that the Research Department is developing with Gordon Reece, we receive from Gallup a regular weekly survey. As background for a Monday meeting that is organised by Alan Howarth, I produce a brief note of some of the key findings from this research. Gordon Reece thought you might be interested in receiving a copy of this note on a regular basis.

Norman Strauss normally attends Alan's meeting on a regular basis.

*Yours*

*D.K. Britto*

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Enc.