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Party Political Broadcast  
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on behalf of  
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The Conservative Party  
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recorded from transmission 2100 BBC-1 ..... 13th April 1983  
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: Tonight we want to talk to you about money - your money, because if you have a vote in the local elections in just three weeks' time the way you vote will decide whether you pay low rates to a Conservative council or high rates to a Labour council.

: Two years ago it was the turn of Londoners to vote for a new Greater London Council. They voted for a Labour council led by moderates. The day after the elections the moderates found themselves thrown out and the Left Wing in power. These Left Wingers are now spending two and a half times as much ratepayers' money as when the Conservatives left office. London's Left Wingers say they care desperately about unemployment but if they really cared they would try to keep spending down, not put it up.

: As Labour's high spending pushes rates up, so the high rates are helping to drive jobs like these out of London by the thousand.

: Unemployment is going up in Islington too. The day after Labour took control they flew the red flag as if they owned the Town Hall. Left Wing policies have pushed up Islington's rates by thirty percent this year.

: That means a business like this will have to find another two and a half thousand pounds to pay the rate increase.

: Some businesses just won't be able to pay and when they go it'll mean more jobs lost for the people in Islington. Labour love to push spending up and not just in London.

: Compare two similar cities: In Manchester rates are up by nine and a half percent under Labour. In Birmingham rates are down by twelve percent under the Conservatives. Although Scotland isn't voting this year the pattern is the same. Stirling and Angus are districts with the same expenditure commitments. Under Labour Stirling's rates are now forty pence in the pound; under the Conservatives Angus' rates are only fifteen and a half pence in the pound.

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: The fact is living under a Labour council could cost you up to twice as much as under a Conservative council. Yet councils don't have to spend vast sums of money to provide their services. When the Conservatives took over Birmingham they found they could save millions of pounds without harming services.

: For instance, the town's dustmen now provide exactly the same service at a saving of over three million pounds a year. Now look at how the Conservatives are using some of the savings. Six hundred thousand pounds a year to increase services to the elderly, including more home-helps; an extra four hundred teachers for schools; and for people in three-bedroom semis like these it will mean a reduction in their rates of almost forty pounds a year. Because the Conservatives respect the fact that it's your money.

: What the Conservatives have done in Birmingham could never happen in a Labour Town Hall. Labour aren't interested in saving you money. What they want is your money for their schemes. Their grandest scheme of all is to bring down unemployment - but can they?

: Fact: there has never been a single Labour government that has ever succeeded in bringing unemployment down. Every single Labour government there has ever been has put unemployment up. Roy Jenkins claims his party, the SDP, will also be able to bring unemployment down but when he was Chancellor of the Exchequer unemployment went up.

: The socialist doctrine of spend, spend, spend doesn't create jobs, it destroys jobs because it makes the country poorer. Now compare this with what the Conservative government has achieved. Despite the recession it has improved the health service.

: It has added five thousand more doctors and forty-one thousand more nurses and midwives. It has increased pensions five percent ahead of inflation. It has given parents the right to chose schools for their children. And it has allowed thousands of working class families to buy their council homes. Inflation, the biggest cause of unemployment, is now down to the lowest level for thirteen years.

: And new jobs, real jobs, are being created. Not enough yet but the number is growing every month. In a few weeks' time you'll be able to chose between those who behave as if it's their money, their town hall and their country or you can continue forward with the party that respects it's your money, your town hall and your country.

: On May 5th put a value to your vote. Vote Conservative.