

~~Norman Tebbit~~ Fredrick Rowlands - David Woyson
NO
Richard Ryder

Prime Minister

GENERAL ELECTION PLANNING - MEETING AT CHEQUERS
WEDNESDAY 5TH JANUARY 1983

1. You will remember that you have agreed to set aside the whole of Wednesday 5th January for a discussion at Chequers (you are going to The Marriage of Figaro that evening).
2. I had a talk with Cecil last evening. Could we please have a word about the following suggested arrangements:-
 - (a) 9.30 a.m. - 11.00 a.m.
Discussion about the personalities whom you wish to be closely involved with the planning of our Campaign and during the Campaign itself. Cecil thought that you might just want to have the three of us there for this part of the day.
 - (b) 11.00 a.m. - 12.45 p.m.
We would be joined by the four Principal Directors at Central Office, namely Chris Lawson (Marketing), David Boddy (Press & Public Relations), Tony Garner (Organisation & Community Affairs), Peter Cropper (Research). Subject to your consent, Cecil would also like his Vice-Chairman, Michael Spicer to be there.
 - (c) 12.45 p.m.
~~Gordon Reece~~, Tim Bell and Michael Dobbs to arrive for lunch.

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(d) 1.00 p.m. - 2.00 p.m.
Lunch

(e) 2.00p.m. - 4.30 p.m.

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CAMPAIGN

Presentation by Tim Bell and Michael Dobbs of their thinking about the presentation of issues during the Campaign, to be followed by discussion of your own programme and how you would like that to be arranged.

3. You may wish to have an inner group of Cabinet Ministers and others (possibly + Angus Maude?), and the only Cabinet Minister apart from yourself mentioned in this Note is Cecil Parkinson. I have a great respect for Norman Tebbit's judgement on matters relating to the General Election, and I wondered whether you would like to ask him or any other Cabinet Minister to be present on 5th January for part or all of the day.
4. During our preliminary meetings at Central Office in recent weeks, Richard Ryder has been there, as a person closely involved with the last Campaign. We both value his judgement. Would you like him to be present for part or all of the 5th January?
5. We will be submitting to you, before Christmas, draft papers relating to various aspects of the General Election Campaign and the run up to it. The only matter on which we need a decision from you now, please, is who you would like to be at Chequers on 5th January.

8.12.82

IAN GOW