

*copy to Mr Woffen*

*Prime Minister*



*Proposed X/ that is correct, are you correct that Mr Tubb must appoint Mr Dobbs as a part-time*

Caxton House Tothill Street London SW1H 9NA

*Special Adviser?*

Telephone Direct Line 01-213 6400 GTN 213

Switchboard 01-213 3000

*MW 221*

Clive Whitmore Esq  
Principal Private Secretary to the  
Prime Minister  
10 Downing Street  
LONDON SW1

*Yes but hope he has been left with SAs. not*

2/ January 1982

Dear Clive

APPOINTMENT OF SPECIAL ADVISER

My Secretary of State seeks the Prime Minister's approval for appointing Mr Michael Dobbs as a special adviser on a part-time basis.

Mr Dobbs' curriculum vitae is attached. It will be seen that he was previously employed with the Conservative Research Department and the Conservative Central Office and was from 1975 to 1979 Research Officer attached to Mrs Thatcher's office.

Mr Dobbs' present employers, Saatchi & Saatchi, wish to retain him in their employment but to second him for 3 days a week to the Department, and this is acceptable to my Secretary of State. We propose to reimburse Saatchi & Saatchi as to three-fifths of the salary they pay Mr Dobbs, subject to a maximum of three-fifths of the top point of the Principal pay scale plus London Weighting, and three-fifths of their pension scheme and National Insurance contributions on his behalf. I understand that these arrangements are regarded as acceptable by the Treasury and MPO.

My Secretary of State is satisfied that there will be no conflict of interest between Mr Dobbs' duties as a special adviser and his work for Saatchi & Saatchi. The former will not include any work on advertising, and the latter will exclude any work Saatchi may do for the DE Group.

I am sending copies of this letter to the Private Secretaries to the Chancellor of the Exchequer, the Chancellor of the Duchy, and to Sir Robert Armstrong.

*Yours sincerely*

*Baroness*

J B SHAW  
Principal Private Secretary

MICHAEL JOHN DOBBS, Ph.D., age 33, married.

9/10 Colville Terrace, London W11 2BE. Tel: 229 1810 (home)  
636 5060 (work)

EDUCATION: Hertford Grammar School, Hertford (1960 - 68)

Head Boy, Senior Scholar, Sports Captain.

Christ Church, Oxford (1968 - 71)

B.A. (Hons) in Politics, Philosophy and Economics. M.A. (1977).

Fletcher School of Law and Diplomacy, U.S.A. (1971 - 75).

M.A. (1973), M.A.L.D. (1974), specialising in defence studies, communist area studies and international law. Ph.D. (1976), thesis entitled "China and SALT", which examined strategic arms control and detente negotiations.

PRESENT EMPLOYMENT:  
(1979- )

Saatchi & Saatchi Limited,  
80 Charlotte Street, London W1A 1AQ.

Account Director and personal assistant to the Chairman. Responsibilities include J. Sainsbury Ltd., TV Times Magazine and Conservative Party accounts. Also responsible for developing corporate communication programmes for internal and external use in British industry.

PREVIOUS EMPLOYMENT:

1. Conservative Research Department.  
Conservative Central Office, 32 Smith Square,  
London SW1P 3HH.

1975 - 1979 Research Officer attached to Mrs. Thatcher's office. Accompanied her on tours throughout Great Britain, including the 1979 election campaign. Specific responsibility for briefing her on Question Time, speeches and interviews.

2. "The Boston Globe", Boston, Massachusetts, U.S.A.

1973 - 1975 Copy editor on national and foreign news desk. Feature writer on British, international and defence issues.

OTHER:

Adviser to several political, charitable and governmental bodies, including recent "Business Opportunities Programme" task force. Recent charitable work for NSPCC, Stoke Mandeville Appeal, Mentally Handicapped and National Playing Fields Association, including organising Prime Minister's charitable performance of "Anyone for Denis?".