

CONFIDENTIAL

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BLIND CC: Mr Vereker  
Mr Hoskyns  
Mr Wolfson

10 DOWNING STREET

*From the Private Secretary*

9 March, 1981

*Dear Mr.*

An Enterprise Campaign

The Prime Minister had a word with the Chancellor last week about his minute of 3 March concerning the proposed Enterprise Campaign. As you will see from the separate letter which I have written of today's date in response to Mr MacGregor's minute of 6 March, the Prime Minister has doubts about the Department of Industry's proposals for changing the organisation for assisting small firms. But she agreed with the Chancellor that it would be worthwhile having a campaign to publicise the tax reliefs and other assistance available to small firms and that Ministers would have an important role to play in this in speeches round the country. She also agreed to give publicity to the campaign in her speech on Wednesday at the Mansion House at the lunch for the Guardian's Young Businessman of the Year Award.

I am sending copies of this letter to Ian Ellison (Department of Industry), Brian Norbury (Ministry of Defence), Richard Dykes (Department of Employment), David Edmonds (Department of the Environment) Anthony Willis (Mr MacGregor's Office, Department of Industry).

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*T. W.*

A J Wiggins, Esq  
HM Treasury

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