

CENTRE FOR POLICY STUDIES

To: Alfred Sherman
Michael Ivens (Aims)
Ralph Harris (IEA)
Martin Wassell
Nigel Vinson
Simon Webley

From: Sir Keith Joseph

Date: 8th September, 1975

Minute of a meeting between KJ, Michael Ivens, AS on Monday 8th September, 1975

Shaw

"Market" Classics

1. KJ said that Hayek had commented on the domination of University bookshops by left wing paper backs. It had occurred to KJ that there seemed to be very few paper back "readings from", abridgements or commentaries upon the classic books of a free society.
2. KJ suggested that the CPS, IEA and Aims might identify whether there is a gap and if so, embark upon filling it.
3. It would be essential to maintain the very highest quality of work; it might be sensible to work towards fresh editions every few years with a new Foreword in each case by a very distinguished person - to bring the argument always up to date.
4. It was agreed that KJ would put his ideas in writing and circulate them to those present and to Ralph Harris. Ralph Harris, Michael Ivens and AS would - to the extent that each on reflection agreed - work together in the identification of the gap, the approach to publishers and the approval of titles, authors and foreword writers.
5. KJ suggested that subject to the agreement of the others, AS should be considered for editor.
6. Michael Ivens said that he is interested and that he would at once set in hand the necessary gap-identification study. He also thought he could find some money if it should be necessary to enter into financial arrangements with publishers.

the other?

NB!

Alt
KJ:jsb

The ideal solution would be for us to persuade a commercial publisher that there would be money in these classic texts. Then he could put all his expertise and energy into what would be for him a normal activity. But we could supply suggestions for the list of "Classic Report titles" or whatever. IEA would advise without any hesitation

YSL