



10 DOWNING STREET

THE PRIME MINISTER

24 October 1980

Mr. Brick,

Thank you for your letter of 28 October.

I was most interested to read your observations about the relative performance of Kodak companies in several European countries. It is encouraging to hear of the positive changes you find within your British company. Many manufacturing companies here will face severe difficulties in the short term; but we are concentrating our efforts on long term solutions to fundamental problems which have been allowed to persist for far too long.

I am grateful for your encouragement, and I hope that your company will continue to prosper, especially in this country.

Yours sincerely  
Margaret Thatcher

N.A. Brick, Esq.

DSS



R 22/10

20 October 1980

Mrs. M. Thatcher  
Prime Minister  
10 Downing Street  
London SW1

Dear Prime Minister

As the head of a large multinational Company operating in Europe, I have, for many years observed the relative performance of our companies in the USA, Britain, France Germany, etc., and whilst our British Company is efficient in its own environment, nevertheless, internationally it has been less so, and management and employee attitudes have been far less productivity minded than elsewhere.

Recently, however, there has been a far more competitive and enterprising approach. The climate seems to be changing and our British Company is making considerable progress towards ensuring its continued existence by improved efficiency and prosperity.

My contacts with the international business community suggest that as a result of your dynamic and positive leadership which are certainly a phenomenon in British politics, the previous scepticism and pessimism about Britain is rapidly changing. There is certainly more international enthusiasm for the future of Britain than I have seen since the war.

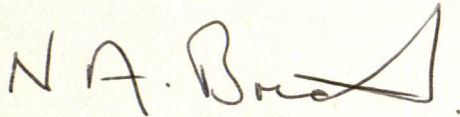
With a strong pound and a decline in the rate of inflation, a necessary decline in public expenditure, an upturn in world trade and, above all, a more purposeful nation, I believe that before the end of your term of office, you will have at your command one of the more prosperous countries in the free world.

Prime Minister  
20 October 1980

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I trust that you will continue to pursue your policies with vigour until the arrival of more prosperous times crowns your considerable endeavours.

Yours sincerely

A handwritten signature in dark ink, appearing to read 'N. A. Brick'. The signature is stylized, with the first letters of each name being prominent and the rest of the letters being more fluid and connected.

N. A. Brick  
Vice President  
General Manager, European Region