

<u>ISSUES</u>	<u>CONSERVATIVE</u>	<u>SOCIALIST</u>	<u>LIBERAL</u>	<u>OTHERS</u>	<u>TU</u>	<u>MANAGEMENT</u>
BBC Radio	144	85	5	9	35	22
BBC TV	85	36	1	7	21	15
ITV	68	35	1	4	36	20
LBC	<u>12</u>	<u>8</u>	<u>0</u>	<u>0</u>	<u>1</u>	<u>3</u>
	309	164	7	20	93	60

DJB/cjo

11th December 1979

Press and Broadcasting Department

Conservative Central Office.

It is encouraging to note that in appearance terms the figures are far better than last month.

November (1st - 30th)

APPEARANCES

(MPs, Peers, Trade Unionists and Management)

<u>PROGRAMME</u>	<u>CONSERVATIVE</u>	<u>SOCIALIST</u>	<u>LIBERAL</u>	<u>OTHERS</u>	<u>TU</u>	<u>MANAGEMENT</u>
<u>Radio 4</u>						
News/Today 7 am 1st edition	28	17	1	0	8	4
News/Today 8am 2nd edition	14	6	0	0	8	7
World at One	23	15	3	5	5	3
PM Reports	34	27	1	2	8	4
World Tonight	29	13	0	2	2	1
World this weekend	4	1	0	0	4	1
Any Questions	4	3	0	0	0	0
<u>Radio 2</u>						
Jimmy Young (1 hours only 10am - 11am)	5	2	0	0	0	2
BBC Radio miscellaneous	3	1	0	0	0	0
<u>BBC 1</u>						
Mid-day News	3	1	0	1	1	3
News 5.40p.m.	17	9	0	2	6	3
Nationwide	13	6	0	3	1	0
News 9.00 p.m.	30	12	0	1	12	7
Panorama	9	2	0	0	0	0
BBC TV miscellaneous	13	6	1	0	1	2
<u>ITV</u>						
Mid-day News	7	7	0	1	5	5
News 5.45 p.m.	12	3	0	2	9	5
Thames News	12	9	0	0	5	1
News at Ten	26	10	1	0	11	9
Weekend World	2	1	0	0	0	0
TV Eye	3	3	0	1	0	0
ITV miscellaneous	6	2	0	0	6	0
<u>LBC</u>						
AM 1 hour only (9.00 - 1000 am)	12	8	0	0	1	3

September (from 1st - 30th)

APPEARANCES
(MPs and Peers)

F

* Please note that there were no ITV programmes for the month of September.

<u>PROGRAMME</u>	<u>CONSERVATIVE</u>	<u>SOCIALIST</u>	<u>LIBERAL</u>	<u>OTHERS</u>
<u>Radio 4</u>				
News/Today 7am 1st edition	10	10	4	1
News/Today 8am 2nd edition	10	9	4	1
World at One	10	8	1	1
PM Reports	15	5	3	0
World Tonight	7	4	1	0
World this Weekend	2	2	1	1
Any Questions	1	0	0	0
<u>Radio 2</u>				
Jimmy Young (1 hour only 10 - 11am)	2	4	0	0
<u>BBC1</u>				
Mid-day News	4	0	1	0
News 5.40 p.m.	9	0	3	0
Nationwide	7	11	2	0
News 9.00 p.m.	11	2	4	1
BBC miscellaneous	2	2	0	0
<u>LBC</u>				
AM (1hr only 9.00 - 10.00).	6	6	1	0
Brian Hayes (1hr only 11.00 - 12.00)	0	2	1	0
<u>TOTALS</u>	<u>CONSERVATIVE</u>	<u>SOCIALIST</u>	<u>LIBERAL</u>	<u>OTHERS</u>
BBC Radio	57	42	14	4
BBC TV	33	19	10	1
LBC	<u>6</u>	<u>8</u>	<u>2</u>	<u>0</u>
	96	69	26	5

DJB/cjo

3rd October 1979
Press and Broadcasting Department

Conservative Central Office

APPEARANCESAugust (from 1st - 31st 1979)(MPs and Peers)

* Please note that as from 6th August no ITV programmes have been broadcast.

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<u>PROGRAMME</u>	<u>CONSERVATIVE</u>	<u>SOCIALIST</u>	<u>LIBERAL</u>	<u>OTHERS</u>
<u>Radio Four</u>				
News/Today 7am 1st edition	8	8	0	1
News/Today 8am 2nd edition	11	4	0	5
World at One	16	12	0	2
PM Reports	12	5	0	0
World Tonight	9	5	0	0
World this Weekend	3	0	0	0
<u>Radio Two</u>				
Jimmy Young (1hr only 10 - 11am)	1	2	0	0
BBC Radio Misc.	2	1	0	0
<u>BBC1</u>				
Mid-day News	4	0	0	0
News 5.40 p.m.	11	1	0	2
Nationwide	2	0	0	0
News 9.00 p.m.	17	3	0	4
<u>ITV</u>				
News at One	3	0	0	0
News 5.45 p.m.	3	0	0	0
News at Ten	7	0	0	0
ITV miscellaneous	1	0	0	0
<u>LBC</u>				
AM (1hr only 9.00 - 10.00)	2	3	0	1

<u>TOTALS</u>	<u>CONSERVATIVE</u>	<u>SOCIALIST</u>	<u>LIBERAL</u>	<u>OTHERS</u>
BBC Radio	62	37	0	8
BBC TV	34	4	0	6
ITV	14	0	0	0
LBC	<u>2</u>	<u>3</u>	<u>0</u>	<u>1</u>
	112	43	0	15

DJB/cjo

12th September 1979
 Press and Broadcasting Department

Conservative Central Office

July (from 1st - 31st)

APPEARANCES
(MPs and Peers)

1979

<u>PROGRAMME</u>	<u>CONSERVATIVE</u>	<u>SOCIALIST</u>	<u>LIBERAL</u>	<u>OTHERS</u>
<u>Radio Four</u>				
News/Today 7am 1st edition	13	8	1	2
News/Today 8am 2nd edition	19	10	2	0
World at One	28	18	2	3
PM Reports	38	36	3	0
World Tonight	19	12	2	4
World This Weekend	6	7	0	3
Any Questions?	2	1	0	1
<u>Radio Two</u>				
Jimmy Young (1hr only 10 - 11am)	4	3	2	0
BBC Radio Misc.	5	1	0	1
<u>BBC 1</u>				
Mid-day News	5	4	0	1
News 5.40pm	18	5	0	3
Nationwide	14	9	0	0
News 9.00 pm	28	10	2	4
BBC Tonight	1	0	0	2
* Panorama	1	0	0	0
BBC TV misc	4	6	2	0
<u>ITV</u>				
News at One	11	9	0	2
News 5.45pm	8	4	1	3
Thames at Six	8	4	0	0
News at Ten	17	11	3	2
TV Eye	0	1	0	1
World in Action	4	3	0	0
ITV Misc	2	3	0	0
<u>LBC</u>				
AM (1hr only 9.00 - 10.00)	7	8	3	1

*These programmes did not go on during all of July

<u>TOTALS</u>	<u>CONSERVATIVE</u>	<u>SOCIALIST</u>	<u>LIBERAL</u>	<u>OTHERS</u>
BBC Radio	134	96	12	14
BBC TV	71	32	4	10
ITV	50	35	4	8
LBC	<u>7</u>	<u>8</u>	<u>3</u>	<u>1</u>
	262	171	23	33

DKHD/cjo

13th August 1979

Press and Broadcasting Department

Conservative Central Office

June (from 1st - 30th)

1979

(F)

APPEARANCES
(MPs and Peers)

<u>PROGRAMME</u>	<u>CONSERVATIVE</u>	<u>SOCIALIST</u>	<u>LIBERAL</u>	<u>OTHERS</u>
<u>Radio Four</u>				
News/Today (7am) 1st Edition	17	8	2	0
News/Today (8am) 2nd Edition	5	10	1	1
World at One	23	25	3	1
PM Reports	27	11	1	
World Tonight	15	11	3	2
World this Weekend	3	3	1	1
Any Questions ?	6	6	2	1
<u>Radio Two</u>				
Jimmy Young (1hr only 10 - 11)	1	1	0	0
BBC Radio Misc.	6	6		
<u>BBC 1</u>				
Mid-day News	4	2	0	0
News 5.40 p.m.	11	3	0	0
Nationwide	10	4	3	0
News 9.00 p.m.	26	10	2	0
Tonight	6	3	2	0
Panorama	0	1	0	0
BBC TV misc	4	4	0	0
<u>ITV</u>				
News at One	8	7	1	0
News 5.45 p.m.	8	1	1	0
Thames at Six	2	3	0	0
News at Ten	22	8	2	2
Weekend World	0	2	0	0
TV Eye	0	1	0	0
ITV Misc	2	2	2	1
<u>LBC</u>				
AM (1hr only 9.00 - 10.00)	4	4	1	1

<u>TOTALS</u>	<u>CONSERVATIVE</u>	<u>SOCIALIST</u>	<u>LIBERAL</u>	<u>OTHERS</u>
BBC Radio	103	81	13	6
BBC TV	61	27	7	0
ITV	42	24	6	3
LBC	<u>4</u>	<u>4</u>	<u>1</u>	<u>1</u>
	<u>210</u>	<u>134</u>	<u>27</u>	<u>10</u>

CJL/cjo

3rd July 1979

Broadcasting Department
Conservative Central Office