MALS	CONSERVATIVE	SOCIALIST	LIBERAL	OTHERS	TU	MANAGEMENT
BBC Radio	144	85	5	9	35	22
BBC TV	85	36	Ţ	7	21	15
ITV	68	35	1	4	36	20
LBC	_12	8	0	<u>o</u> .	_1	3
	309	164	7	20	93	60

DJB/cjo

11th December 1979

Press and Broadcasting Department
Conservative Central Office

It is encouraging to note that in appearance terms the figures are far better than last month.



#### APPEARANCES (MPs, Peers, Trade Unionists and Management)

PROGRAMME CONS	SERVATIVE	SOCIALIŜT	LIBERAL	OTHERS	TU	MANAGEMENT
Radio 4 News/Today 7 am 1st edition	28	17	1	0	8	4
News/Today 8am 2nd edition	14	6	0	0	8	7
World at One	23	15	3	5	5	3
PM Reports	34	27	1	2	8	4
World Tonight	29	13	0	2	2	1
orld this weekend	4	1	0	0	4	1
Any Questions Radio 2	4	3	0	0	0	0
Jimmy Young (1 hours only 10am - 11am)	5	2	0	0	0	2
BBC Radio miscellaneo	ous3	1	0	0	0	0
BBC 1 Mid-day News	3	1	0	1	1	3
News 5.40p.m.	17	9	. 0	2 *	6	3
Nationwide	13	6	0	3:	1	0
News 9.00 p.m	30	12	. 0	. 1	12	7
Panorama	9	2	0	0	0	0
C TV miscellaneous	13	6	1	0	1	2
ITV						
Mid-day News	7	7	0	1	5	5
News 5.45 p.m.	12	3	0	2	9	5
Thames News	12	9	0	0	5	1
News at Ten	26	10	1	0	11	9
Weekend World	2	1	0	0	0	0
TV Eye	3	3	0	1	0	0
ITV miscellaneous	6	2	0	0	6	0
LBC AM 1 hour only (9.00 - 1000 am)	12	8	0	0	1	3

## (MPs and Peers)

\* Please note that there were no ITV programmes for the mon September.

September.				
PROGRAMME	CONSERVATIVE	SOCIALIST	LIBERAL	OTHERS
Radio 4				
News/Today 7am 1st edition	10	10	4	1
News/Today 8am 2nd edition	10	9	4	1
World at One	10	8	1	1
PM Reports	15	5	3	0
World Tonight	7	4	1	0
World this Week	cend 2	2	1	1
Any Questions	1	0	0	0
Radio 2				
Jimmy Young (1 only 10 - 11am	hour ) 2	4 *	0	0
BBC1			(5)	
Mid-day News	4	0	1	0
News 5.40 p.m.	9	0	3	0
Nationwide	7	11	2	0
News 9.00 p.m.	11	2	4	1
BBC miscellane	ous 2	2	0 ;	0
LBC				
AM (1hr only 9 10.00).	.00 -	6	1	0
Brian Hayes (1h 11.00 - 12.00)	or only	2	1	0
TOTALS	CONSERVATIVE	SOCIALIST	LIBERAL	OTHERS
BBC Radio	57	42	14	4
BBC TV	33	19	10	1
I.BC.	<u>6</u> 96	8	$\frac{2}{26}$	<u>o</u> <u>5</u>

DJB/cjo

3rd October 1979 Press and Broadcasting Department

Conservative Central Office

#### APPEARANCES

(MPs and Peers)

\* Please note that as from 6th August no LTV programmes have been broadcast.

PROGRAMME	CONSERVATIVE	SOCIALIST	LIBERAL	OTHERS
Radio Four				
News/Today 7am 1st edition	8	8	0	1
News/Today 8am 2nd edition	11	4	0	5
World at One	16	12	0	2
PM Reports	12	5	0	0
World Tonight	9	5	0	0
World this Weekend	3	0	0	0
Radio Two Jimmy Young (1hr on) 10 - 11am)	.y 1	2	0	0
BBC Radio Misc.	2	1	0	0
BBC1				
Mid-day News	4	0	0	0
News 5.40 p.m.	11	. 1	0	2
Nationwide	2	0	0	0
News 9.00 p.m.	17	3	0	4
ITV				
News at One	3	0	. 0	0
News 5.45 p.m.	3	0	0	. 0
News at Ten	7	0	0	0
ITV miscellaneous	1	0	0	0
LBC AM (1hr only 9.00 - 10.00)	2	3	0	. 1

TOTALS	CONSERVATIVE	SOCIALIST	LIBERAL	OTHERS
BBC Radio	62	37	0	8
BBC TV	34	4	0	6
ITV	14	0	0	0
LBC	_2	<u>3</u>	_0	<u>1</u>
	112	43	0	15

DJB/cjo

12th September 1979 Press and Broadcasting Department

Conservative Central Office

## APPEARANCES (MPs and Peers)

PR OGRAMME CO	ONSERVATIVE	SOCIALIST	LIBERAL	OTHERS
Radio Four				
News/Today 7am 1st edition	13	8	1	2
News/Today 8am 2nd edition	19	10	2	0
World at One	28	18	2	3
PM Reports	38	36	3	0
World Tonight	19	12	2	4
World This Weekend	6	7	0	3
Any Questions?	2	1	0	1
Radio Two Jimmy Young (lhr or	aly			
10 - 11am)	4	3	2	0
BBC Radio Misc,	5	1	0	1
BBC 1				
Mid-day News	5	4	G	1.
News 5.40pm	18	5	0	3
Nationwide	14	9.	0	0
News 9.00 pm	28 '	10	2	4
BBC Tonight	1	0	0	2
* Panorama	1 '	o }	0	0
BBC TV misc	4	6	2	0
ITV				
News at One	11	9	0	2
News 5.45pm	8	4	1	3
Thames at Six	8	4	0	0
News at Ten	17	11	3	2
TV Eye	0	1	0	1 .
World in Action	4	3	0	0
ITV Misc	2	3	0	0
LBC				
AM (1hr only 9,00 -				
10.00)	7	8	3	1

<sup>\*</sup>These programmes did not go on during all of July

TOTALS	CONSERVATIVE	SOCIALIST	LIBERAL	OTHERS
BBC Radio	134	96	12	14
BBC TV	71	32	4	10
ITV	50	35	4	8
LBC	7	8	_3	_1_
	262	171	23	33

#### DKHD/cjo

13th August 1979
Press and Broadcasting Department
Conservative Central Office

1979

# APPEARANCES (MPs and Peers)

Radio Four   News/Today (7am)   17	PROGRAMME CO	DISERVATIVE	SOCIALIST	LIBERAL	OTHERS
2nd Edition       World at One       23       25       3       1         PM Reports       27       11       1         World Tonight       15       11       3       2         World this Weekend       3       3       1       1         Any Questions?       6       6       2       1         Radio Two Jimmy Young (lhr only10 - 1       1       1       0       0         BBC Radio Misc.       11)       6       6       2       1         BBC Radio Misc.       11)       6       6       2       0       0         BBC Radio Misc.       11)       6       6       2       0       0         BBC Radio Misc.       11)       6       6       2       0       0       0         BBC Radio Misc.       11       3       0	News/Today (7am)	17	8	2	o
World at One 23 25 3 1  PM Reports 27 11 1 1  World Tonight 15 11 3 2  World this Weekend 3 3 1 1 1  Any Questions? 6 6 6 2 1  Radio Two Jimmy Young (1hr only 10 - 1 1 0 0 0  BBC Radio Misc. 11) 6 6 6  BBC 1		5	10	1	1
World Tonight       15       11       3       2         World this Weekend       3       3       1       1         Any Questions?       6       6       2       1         Radio Two Jimmy Young (1hr only10 - 1       1       1       0       0         BBC Radio Misc.       11)       6       6       0         BBC I Mid-day News       4       2       0       0         News 5.40 p.m.       11       3       0       0         News 9.00 p.m.       1       3       0       0         News 9.00 p.m.       26       10       2       0         Tonight       6       3       2       0         Panorama       0       1       0       0         BBC TV misc       4       4       0       0         ITV       8       7       1       0         News 5.45 p.m.       8       1       1       0         News 5.45 p.m.       8       1       1       0         News at Ten       22       8       2       2         Weekend World       0       2       0       0         TV Misc		23	25	3	1
World this Weekend       3       3       1       1         Any Questions?       6       6       2       1         Radio Two Jimmy Young (1hr only10 - 1	PM Reports	27	11 ′	1	
Any Questions? 6 6 6 2 1  Radio Two Jimmy Young (1hr only10 - 1 1 0 0  BBC Radio Misc. 11) 6 6 6  BBC 1 Mid-day News 4 2 0 0 0  News 5.40 p.m. 11 3 0 0  Nationwide 10 4 3 0  News 9.00 p.m. 26 10 2 0  Tonight 6 3 2 0  Panorama 0 1 0 0  BBC TV misc 4 4 0 0  ITV  Wes at One 8 7 1 0  News 5.45 p.m. 8 1 1 1 0  Thames at Six 2 3 0  News at Ten 22 8 2 2  Weekend World 0 2 0  IV Eye 0 1 0 0  ITV Misc 2 2 1	World Tonight	15	11	3	2
Radio Two         Jimmy Young (1hr only 10 - 1       1       1       0       0         BBC Radio Misc.       11)       6       6         BBC 1 Mid-day News       4       2       0       0         News 5.40 p.m.       11       3       0       0         News 9.00 p.m.       26       10       2       0         Tonight       6       3       2       0         Panorama       0       1       0       0         BBC TV misc       4       4       0       0         ITV       8       7       1       0         News 5.45 p.m.       8       1       1       0         News at Ten       22       8       2       2         Weekend World       0       2       0       0         TV Eye       0       1       0       0         TIV Misc       2       2       2       2       1	World this Weekend	3	3	1	1
Jimmy Young (1hr only 10 - 1	Any Questions ?	6	6	2	1
Jimmy Young (1hr only 10 - 1	Padio Two				
BBC 1 Mid-day News		10 - 1	1	0	0
Mid-day News       4       2       0       0         News 5.40 p.m.       11       3       0       0         Nationwide       10       4       3       0         News 9.00 p.m.       26       10       2       0         Tonight       6       3       2       0         Panorama       0       1       0       0         BBC TV misc       4       4       0       0         ITV       0       0       0       0         News at One       8       7       1       0       0         News 5.45 p.m.       8       1       1       0       0         News at Ten       22       8       2       2       2         Weekend World       0       2       0       0       0         TV Eye       0       1       0       0       0         IIV Misc       2       2       2       2       1	BBC Radio Misc. 11)	6	6		
Mid-day News       4       2       0       0         News 5.40 p.m.       11       3       0       0         Nationwide       10       4       3       0         News 9.00 p.m.       26       10       2       0         Tonight       6       3       2       0         Panorama       0       1       0       0         BBC TV misc       4       4       0       0         ITV       0       0       0       0         News at One       8       7       1       0       0         News 5.45 p.m.       8       1       1       0       0         News at Ten       22       8       2       2       2         Weekend World       0       2       0       0       0         TV Eye       0       1       0       0       0         IIV Misc       2       2       2       2       1	BBC 1				
Nationwide       10       4       3       0         News 9.00 p.m.       26       10       2       0         Tonight       6       3       2       0         Panorama       0       1       0       0         BBC TV misc       4       4       0       0         ITV       0       0       0       0         Invest at One       8       7       1       0       0         News 5.45 p.m.       8       1       1       0       0         News at Ten       22       8       2       2       2         Weekend World       0       2       0       0       0         ITV Misc       2       2       2       2       1		4	2	0	0
News 9.00 p.m.       26       10       2       0         Tonight       6       3       2       0         Panorama       0       1       0       0         BBC TV misc       4       4       0       0         ITV       0       0       0         Invest at One       8       7       1       0         News 5.45 p.m.       8       1       1       0         Thames at Six       2       3       0       0         News at Ten       22       8       2       2         Weekend World       0       2       0       0         TV Eye       0       1       0       0         TIV Misc       2       2       2       2       1	News 5.40 p.m.	11	3	0	0
Tonight 6 3 2 0 Panorama 0 1 0 0 BBC TV misc 4 4 0 0  TTV  ws at One 8 7 1 0 News 5.45 p.m. 8 1 1 0 Thames at Six 2 3 0 0 News at Ten 22 8 2 Weekend World 0 2 0 0 TV Eye 0 1 0 C IIV Misc 2 1		10	4	3	0
Panorama       0       1       0       0         BBC TV misc       4       4       0       0         ITV       0       0       0       0         Iws at One       8       7       1       0         News 5.45 p.m.       8       1       1       0         Thames at Six       2       3       0       0         News at Ten       22       8       2       2         Weekend World       0       2       0       0         TV Eye       0       1       0       0         IIV Misc       2       2       2       1	News 9.00 p.m.	26	10 44	2	0
Panorama       0       1       0       0         BBC TV misc       4       4       0       0         ITV       0       0       0       0         Iws at One       8       7       1       0         News 5.45 p.m.       8       1       1       0         Thames at Six       2       3       0       0         News at Ten       22       8       2       2         Weekend World       0       2       0       0         TV Eye       0       1       0       0         IIV Misc       2       2       2       1	Tonight	6	3	2	0
ITV       ws at One     8     7     1     0       News 5.45 p.m.     8     1     1     0       Thames at Six     2     3     0     0       News at Ten     22     8     2     2       Weekend World     0     2     0     0       TV Eye     0     1     0     0       IIV Misc     2     2     2     1		0	1	0	0
ITV         ws at One       8       7       1       0         News 5.45 p.m.       8       1       1       0         Thames at Six       2       3       0       0         News at Ten       22       8       2       2         Weekend World       0       2       0       0         TV Eye       0       1       0       0         IIV Misc       2       2       2       1	BBC TV misc	4	4	0	0
ws at One       8       7       1       0         News 5.45 p.m.       8       1       1       0         Thames at Six       2       3       0       0         News at Ten       22       8       2       2         Weekend World       0       2       0       0         TV Eye       0       1       0       0         IIV Misc       2       2       2       1		6			
News 5.45 p.m.       8       1       1       0         Thames at Six       2       3       0       0         News at Ten       22       8       2       2         Weekend World       0       2       0       0         TV Eye       0       1       0       0         TIV Misc       2       2       2       1		8	7	1	0
Thames at Six       2       3       0       0         News at Ten       22       8       2       2         Weekend World       0       2       0       0       0         TV Eye       0       1       0       0       0         IIV Misc       2       2       2       1       1		8	1	1	0
News at Ten       22       8       2       2         Weekend World       0       2       0       0         TV Eye       0       1       0       0         TIV Misc       2       2       2       1		2	3	0	0
Weekend World         0         2         0         0           TV Eye         0         1         0         0           IIV Misc         2         2         2         2         1		22		2	2
TV Eye 0 1 0 0 IIV Misc 2 2 2 1				0	0
IIV Misc 2 2 1					C
	LBC				
AM (1hr only 9.00 - 10.00) 4 4 1 1		(,00)	1	1	1

TOTALS	CONSERVATIVE	SOCIALIST	LIBERAL	OTHERS
BBC Radio	103	81	13	6
BBC TV	61	27	7	0
ITV	42	24	6	3
LBC	4	_4 ′	_1	_1
	210	<u>134</u>	27	10

CJL/cjo

3rd July 1979

Broadcasting Department Conservative Central Office