



FROM: THE RT.HON. SIR KEITH JOSEPH, Bt. MP.

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A.J.R.R.
ACB to deal

KJ/SMC

Rt.Hon. Mrs. Margaret Thatcher, MP.

22nd June 1978

Jan Mayant.

I am writing to suggest that you may like to consider convening a meeting of Shadow during early September at some place, perhaps in the Midlands or in the North, for two purposes.

The first, to discuss a paper on the likely campaign issues, so that we have a coherent approach. And the second, to constitute a "happening" which will focus attention on you and your team at a suitable time.

suggesting

I am not that the occasion would be one for policy-making, because the Manifesto would have been long completed by then. It would be more an opportunity to draw together the threads of policy presentation.

I know that there are two views about Selsdon. The labelling which occurred probably redounded to our benefit and certainly focused attention on the handful of policies which, on that occasion, Ted and colleagues chose to emphasise.

I have suggested the idea to Peter Thorneycroft and Angus Maude, to whom I am copying this letter, and they are considering it.

Keith Joseph

C.c. Lord Thorneycroft
Angus Maude MP.

Sir K Joseph MP

NFA

23rd June 1978

This is just to thank you for your letter of 22nd June about a possible Shadow meeting. I shall make sure that she sees this as soon as possible.

Richard Ryder
Private Office

The Rt Hon Sir Keith Joseph MP